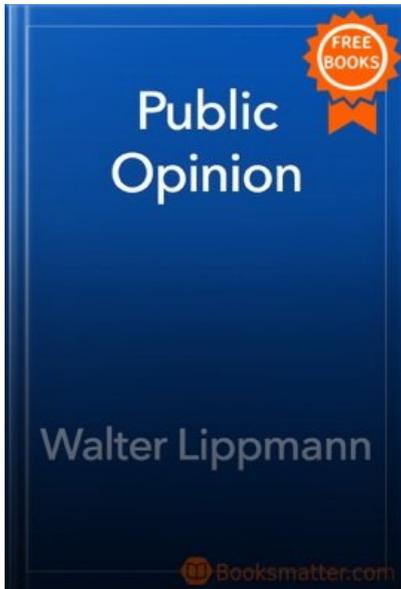


Public Opinion

PUBLIC OPINION EBOOK AUTHOR BY WALTER LIPPMANN

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Release on: 1922-01-01

ISBN: 0684833271 **ISBN13:** 9780684833279

Format: Paperback, PDF, ePub, Kindle, Audiobook

Page: 288 pages, Read: 7 hours

Size: 298.64 KB

Genre: Politics & Current Events

Summary

Public Opinion is a book by Walter Lippmann, published in 1922, that is a critical assessment of functional democratic government, especially the irrational, and often self-serving, social perceptions that influence individual behavior, and prevent optimal societal cohesion. The descriptions of the cognitive limitations people face in comprehending their socio-political and cultural environments, proposes that people must inevitably apply an evolving catalogue of general stereotypes to a complex reality, rendered Public Opinion a seminal text in the fields of media studies, political science, and social psychology.

Walter Lippmann

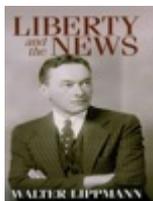


Walter Lippmann was an American intellectual, writer, reporter, and political commentator who gained notoriety for being among the first to introduce the concept of Cold War. Lippmann was twice awarded (1958 and 1962) a Pulitzer Prize for his syndicated newspaper column, "Today and Tomorrow."

About Author

Others book from Walter Lippmann

[LIBERTY AND THE NEWS](#)



Written in the aftermath of World War I, this essay by the Pulitzer Prize-winning journalist exposes the threat to democracy posed by media bias. Nearly a century later, it remains relevant in its denunciation of wartime misinformation and propaganda and its demand for spin-free interpretations of facts and ideas...

[PUBLIC OPINION](#)



"The most influential book ever written by Walter Lippmann"

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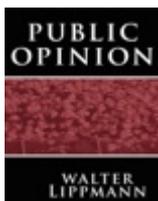
[DRIFT AND MASTERY](#)



Walter Lippmann (1889 - 1974) was an American author, reporter, and public intellectual. He says of Drift and Mastery,

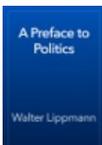
"This book is an attempt to diagnose the current unrest and to arrive at some sense of what democracy implies. It begins with the obvious drift of our time and gropes for the conditions of mastery. I have tried in the essays that follow to enter the American problem at a few significant points in order to trace a little of the immense suggestion that ...

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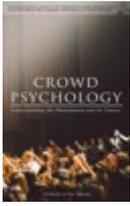
This is Lippmann's classic critique on media and public opinion written in the 1920s. His prose is easy to read and filled with a slew of anecdotes and casual asides. The book focuses on newspapers because they were the dominant news medium in his day, but many of his criticisms are still applicable to television and the internet today...

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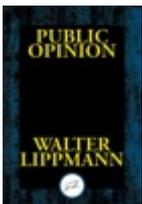
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PUBLIC OPINION



The book "Public Opinion" is a critical assessment of functional democratic government, especially of the irrational and often self-serving social perceptions that influence individual behavior and prevent optimal societal cohesion. The detailed descriptions of the cognitive limitations people face in comprehending their socio-political and cultural environments leading them to apply an evolving catalogue of general stereotypes to a complex reality, rendered Public Opinion a seminal text...

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Public Opinion exposes how media can shape public perception and how that perception changes society. Walter Lippmann is a two-time Pulitzer Prize-winner and visionary...

LIBERTY AND THE NEWS



In this forthright critique of the press as a threat to American democracy and a danger to the value of liberty at large, Lippman asserts the central, indispensable connection between liberty and truth. Taking aim at the press, Lippman denounces its propensity to promote its own agendas and purposes rather than promulgate the truthful exchange of facts and the free flow of ideas.

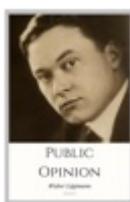
Liberty and the News is a masterful portrayal of a problem still highly relevant today. Lippman's ...

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Public Opinion By Walter Lippmann Public Opinion is a book by Walter Lippmann, published in 1922, that is a critical assessment of functional democratic government, especially the irrational, and often self-serving, social perceptions that influence individual behavior, and prevent optimal societal cohesion. The descriptions of the cognitive limitations people face in comprehending their socio-political and cultural environments, proposes that people must inevitably apply an evolving catalogue ...

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"Behold! human beings living in a sort of underground den, which has a mouth open towards the light and reaching all across the den; they have been here from their childhood, and have their legs and necks chained so that they cannot move, and can only see before them; for the chains are arranged in such a manner as to prevent them from turning round their heads. At a distance above and behind them the light of a fire is blazing, and between the fire and the prisoners there is a raised way; and ...

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Keywords: Public Opinion - United States -- Politics and government, Social psychology, Public opinion -- United States, Public opinion, Social psychology -- United States...

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Public Opinion is Walter Lippmann's groundbreaking work which demonstrates how individual beliefs are swayed by stereotypes, the mass media, and political propaganda.



The book opens with the notion that democracy in the age of super fast communications is obsolete. He analyses the impact of several phenomena, such as the radio and newspapers, to support his criticisms of the sociopolitical situation as it stands. He famously coins the term 'manufactured consent', for the fomenting of views...



[PUBLIC OPINION](#)



Walter Lippmann (1889-1974) was an American writer, reporter and political commentator whose career spanned decades and produced some of the most important journalism in American history. He was the first to introduce the concept of the Cold War with his 1947 novel of that name, received myriad awards—including two Pulitzer Prizes (1958, 1962)—and wrote nearly ten thousand articles and columns, earning him the title of the "Great Elucidator." The 1922 book "Public Opinion" is...

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